

AUSPICIOUSNESS, FASHION AND DIGNITY | Purple Garden, Nanjing

紫气东来 时尚尊贵——南京（马群）紫园

项目地点：中国江苏省南京市
建筑设计：汉森伯盛国际设计集团
用地面积：110 000 m²
总建筑面积：230 000 m²
容积率：1.12

Location: Nanjing, Jiangsu, China
Architectural Design: Shing & Partners International Design Group
Land Area: 110,000 m²
Gross Floor Area: 230,000 m²
Plot Ratio: 1.12





轴立面图 Side Elevation



轴立面图 Side Elevation



项目概况

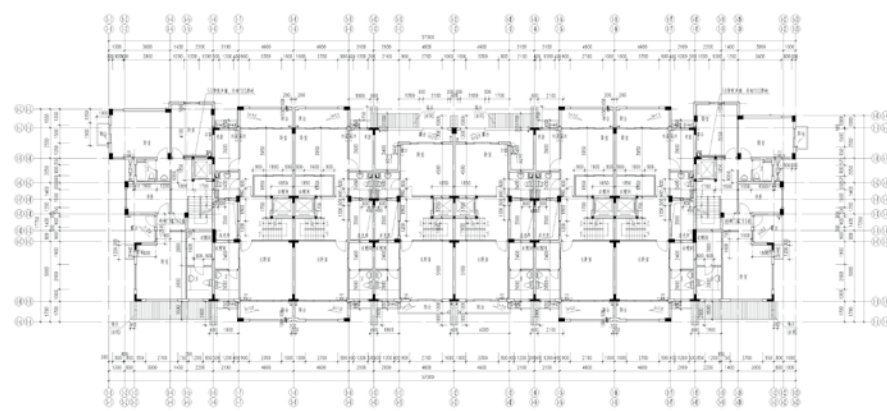
项目地处南京市栖霞区紫金山之东南山麓下，尊南朝北，紫气东来，尽显帝皇气象。

建筑设计

紫园的设计理念早已超越了建造一个居所，而是建造一座满足人对自然、艺术、时尚、尊贵等多重需求的完美居住空间环境。设计中不是死板地照搬传统古建筑中的元素和符号，而是经过精选与提炼，最后探求一种富有深厚东方新人居之韵味，设计出完全符合现代人居住需求的人居环境。从精致到细节，带给住户一个集娱乐、休闲与品位于一体的生活居所、休闲的港湾！



轴立面图 Side Elevation



三层平面图 Third Floor Plan

Profile

The project is located at the foot of southeast Zijing Mountain, Qixia District, Nanjing. It is facing north with auspiciousness coming from east, manifesting the imposing manner of an emperor.

Architectural Design

The design idea of the project has been more than building a residence, but building a perfect living space and environment with multiple requirements for nature, art, fashion and dignity. Instead of copying the elements and signs in traditional ancient architectures, the design pursues the new living atmosphere for Orientals through selection and extraction, which leads to the inhabitant environment perfectly meeting the modern living requirement. It has offered the residents an exquisite and detailed destination for living and relaxation, featuring recreation, leisure and taste.